



Press Release

Summer Collection 2010  
Barcelona - Summer in the City

Have you ever been to Barcelona in the summer? Have you seen the beautiful light, felt the cool breeze or taken notice of the smooth shadows?

At kleinbasel you will find colours for the summer 2010 giving you the feeling of light hearted happiness regardless if you are in Barcelona, Basel or Zurich.

Big and small design circles have been especially sketched for the collection. The prints remind you of the unique formal vocabulary of Antoni Gaudi, the architect known for his fantastic images.

With these prints, most practical and very light dresses, skirts and shirts have been created. The very becoming and simple kept cotton skirts, jackets and broad and narrow trousers invite you to combine the colours in stone, choco and anthra. The shirtdresses have been designed in the colours bluestone, sea and coral with the light kept Jersey material.

One of Tanja Klein's trademarks is the multifunctional wearability of the entire collection. With the accessories of kleinbasel you can change your look and statement over and over.

The newly designed leather bags out of soft leather accommodate the cloths collection „Barcelona“. By slightly perforating the top surface of the leather bags, kleinbasel has transformed the new bags into a sporty look. The practical handbags are manufactured in Switzerland and are available in the colours panna, coral, blue and sea.

Naturally, all basic handbags manufactured in the familiar soft leather are still available. We have added some new colours and strap combinations.

Label kleinbasel by Tanja Klein

Tanja Klein designs fashion for women in an urban environment. All her designs strive to create a mix between functionality and aesthetics; the cloths are uncomplicated, distinct and modern. You will always find a subtle poetic note in her designs.

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Tanja Klein creates her designs in the back yard studio of her shop in Basel. Together with her team Tanja Klein designs, creates and produces a dress and handbag collection twice a year.

The label „Swiss Made“ stands for the entire leather collection of kleinbasel. The leather originates from Italy and is partially tanned with vegetable dye (vegetable based). The cloths production is carried out partially in Switzerland and partially in Italy. Kleinbasel co-operates exclusively with small manufacturing plants and producers. The manufacturing process is developed and optimised in close cooperation with the manufacturers and production sites (workshops). The client can comprehend the entire production process including all textile used by kleinbasel.

The collection of kleinbasel is available both in the kleinbasel shops Basel and Zurich, as well as in selected shops in Switzerland, Stuttgart/Germany, and Vienna/Austria.

Basel, January 2010

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