



## Press release

The fashion and bag collection for Autumn/Winter 2011\_12 by the Basler label "kleinbasel" takes you to a dream world.

### „Nightdreams“

New silhouettes for the target group favoured by the designer Tanja Klein provide many different styling variations for a women in a urban life.

From short coats with a leather belt over tailored blazer with an attached stole combined with narrow overlong trousers or narrow skirts, the winter collection „Nightdreams“ shows a new stylish cut in combination with contemporary materials. The craft is in accordance with our fine tradition.

The colour selection of choco, noir, intensive night blue or earthy mauve are captivating. The colours carefully selected in Pairs are easy to combine with each other.

Corresponding to "Nightdreams" Tanja Klein and her design team have created the perfect bag collection. The results are high quality bags of finest nappa leather or with a fashionable python imitation. The silhouettes of the clothes combined with the bags, partially with new long carrying straps, create a high class and easy going style.

### kleinbasel for the man

Our design team has also come up with great ideas for the urban man: There is plenty to discover. Have a look at our accessories. You will find a working bag with clever details or a laptop bag and the pencil case out of vegetable tanned leather. Knitwear out of soft merino particularly pullovers and scarves have been designed for men.

Let yourself be inspired!

kleinbasel  
Tanja Klein GmbH  
Schneidergasse 24  
CH-4051 Basel  
T +41 61 322 44 82  
F +41 61 222 29 77  
[www.kleinbasel.net](http://www.kleinbasel.net)



## About the label kleinbasel von Tanja Klein

Tanja Klein designs fashion for women in the urban environment. All her designs aspire to a mixture of functionality and esthetic. They are uncomplicated, clear and modern. Kleinbasel relates to themes and translates them into forms, colours and prints. The collection absorbs current trends, which are always transformed with her very personal signature.

Together with her team, in her atelier which lies directly behind her shop in Basel, Tanja Klein designs, develops and produces clothes and bag collections twice a year.

The label „Swiss Made“ stands for the complete leather collection from kleinbasel. The leather, some of which is vegetable tanned, comes from Italy. The clothes collection is produced partly in Switzerland, partly in Italy. Kleinbasel works exclusively with small production plants, companies and manufacturers. The production processes are developed and optimized in close cooperation with the manufacturers and workshops. In this way there is complete transparency for the customer about the line of production for all products and the textiles.

The Kleinbasel collections are available in their own shops in Basel and Zürich, as well as other selected shops in Switzerland, Stuttgart and Vienna.

Basel, July 2011

Press Contact:  
kleinbasel  
Laura Waldmeier  
Bäckerstrasse 56  
CH-8004 Zürich  
T +41 43 558 67 71  
laura.waldmeier@kleinbasel.net  
www.kleinbasel.net/presse/presseforum.asp

Label:  
kleinbasel  
Tanja Klein GmbH  
Schneidergasse 24  
4051 Basel  
T +41 322 44 82  
info@kleinbasel.net  
www.kleinbasel.net

kleinbasel  
Tanja Klein GmbH  
Schneidergasse 24  
CH-4051 Basel  
T +41 61 322 44 82  
F +41 61 222 29 77  
www.kleinbasel.net